

# 2024 HSC Design & Technology MAJOR PROJECT

Designer Statement

#### Name

Toby Joyce

## Title

Ute Storage System

#### The aim was to design, develop and evaluate a product that optimises the organisation and accessibility of surveying equipment, thereby enhancing efficiency and effectiveness in fieldwork conducted from the back of a ute.

The objective was to create a solution that not only streamlines the storage and retrieval of equipment but also contributes to the aesthetic appeal and overall presentation of the ute.

### Area of Design

Product Design