

## 2024 HSC Visual Arts

### MAJOR WORK

# Artist Statement

#### Name

Toby  
McConnell

#### Title

CrossRoads

#### Expressive Form

Graphic Design/  
Photomedia

*CrossRoads* is a lenticular artwork that represents two paths which I believe society should consider.

The grey electric vehicle (EV) path that is currently popular in the media has grabbed the attention of the public via the likes of Elon Musk. However, it seems the lifecycle of EVs is not as sustainable as we are led to believe.

The green path is an alternative solution for car enthusiasts like me of the lesser known 'synthetic fuels'. These can replace fossil fuels, but retain the emotion, sounds and life of existing combustion cars.

Through *CrossRoads* I want to prompt the consideration of the application of synthetic fuels and for the audience in their own time to research and understand its potential.

Additionally, through colour, I attempt to convey my preference for synthetic fuels being the more 'sustainable' path, as it prevents the wastage of billions of new and old internal combustion cars which would need replacing if society went down the path of fully electric vehicles.

Through my personal connection with cars, I also wanted to convey the beauty that I see in internal combustion vehicles, highlighting through the photography of my own car what needs to be retained and not lost. I chose to print the photos in black and white to allow the audience to focus on the form, lines, textures, and detail of the car, and to hopefully, see the beauty through my eyes.