BODY OF WORK Artist Statement

NAME

Campbell Smith

TITLE

Around the Corner

MATERIALS

Acrylic painting, mixed media and digital photography "Art is about emotion; if art needs to be explained it is no longer art." - Pierre Renoir

Living in a time of great uncertainty and constant change, we are concerned about what our future holds. I wanted my artmaking to have a sense of optimism and challenge my audience to see a positive future.

My Body of Work is divided into three sections, inspired by a different era and the aesthetics present at that time. The three sections consist of the 50's Space Age, the 1990's Sci-Fi era and my imagination of the 2070's. The 1950's was an era of great vision, artists and filmmakers had a curiosity of a world beyond our own, which gave a sense of hope post World War II. Science fiction films, comic strips, posters have served as my inspiration aesthetically. The 1990's saw great technological progress and a new digital age, which I reflect on through my influence of 1990's modern contemporary architecture and the Sci-Fi film genre. The 2070's is my personal interpretation of what our future may look like, as I create distorted images and an impulsive painting to depict the unclear knowledge of what our future may look like.

Both my paintings and photographs are ambiguous, as they aren't meant to represent one main message or idea. They both embody the avant-garde and pop art movement as well as display my sense of fun and ironically engage my audience with the idea of living in the present, rather than overthinking the future.

