

YEAR 12 DESIGN & TECHNOLOGY

MAJOR PROJECT

Designer Statement

NAME

Milly
Sharples

TITLE

Dyslexia accessible
children's book

AREA OF DESIGN

Graphic Design

When I was living in the US I really struggled with Dyslexia. At the time I had little exposure to the condition but could see the effect that it had on me and my learning. I was shocked to learn that an estimated 1 in 10 children in Australia struggle with Dyslexia and I was passionate about helping to solve this problem.

Through my research, I discovered that many books are not designed in a way that helps students with Dyslexia read and often they are not engaging for young children. I wanted to develop a book that is accessible, whilst being a fun and creative product to immerse children in their learning. My book demonstrates my passion for graphic design whilst exploring Australia's native fauna by combining visually engaging images and easy-to-read text and layout.

I researched numerous avenues to determine paper type and tone, font size, type and spacing, and page layout to optimize the balance between enjoyment and readability. I canvassed numerous graphic design and book production methods to find a solution that was cost-efficient but also provided a high-quality finished product that would be capable of commercial production.