

2024 HSC Design & Technology MAJOR PROJECT

Designer Statement

Name

Zac
Yazxhi

Title

Marketing and Branding

Area of Design

Graphic Design and
Marketing

The aim was to create a brand for an independent music artist, along with a platform to stream their music and sell their merchandise.

This was done by creating a unique logo that represents the artist's brand and printing it onto merchandise that can be sold via their website which acts as a hub for the artist, and is a base for streaming their music.